



EIT Community New European Bauhaus

Co-create NEB Call Info Session

Call for Proposals for BP 2023-25 to advance sustainable, beautiful and inclusive initiatives

30 July 2024



New European Bauhaus
beautiful | sustainable | together



Community
New European Bauhaus



Funded by the
European Union

AGENDA OF CO-CREATE NEB & CALL INFO SESSION

	30 July 2023 11:00 - 12:30	Speakers
11:00 - 11:05	Welcome, introduction & agenda	
11:05 - 11:20	The New European Bauhaus & Co-create NEB call <ul style="list-style-type: none"> • Introduction to the New European Bauhaus • Overview of EIT Community NEB • Co-create NEB call 	Maria Marrugat, <i>EIT Community Manager, EIT Urban Mobility</i>
11:20 - 11:30	Showcase of projects Elders and Sobrotherhood	Paloma Neri, CARNET Alice Piovan, Living Future Europe
11:30 - 11:40	Q&A	
11:40 - 12:10	General procedure <ul style="list-style-type: none"> • Call Calendar • Live application session NetSuite • Evaluation process 	Anne-Laure Aslanian, <i>Programme Officer, EIT Urban Mobility</i> Rebecca van Eijk <i>EIT Community Officer, EIT Urban Mobility</i>
12:10 - 12:20	Tips & tricks for writing a successful proposal	Ellen Gale <i>Project manager, Climate KIC</i>
12:20 - 12:30	Q&A	
12:30	Closing remarks	

Slide 4

REO

Intro: (long session, packed with information. Will be recorded to be able to look back on later on). We will have a few moment where you can ask your questions throughout the presentation. We also have myself and my colleagues in the chat that will be available to answer any questions as we run through the presentation, so feel free to have a conversation with us over there whilst watching the presentation

- Agenda
 - interact and vote on your favourite questions. these will be answered during the first Q&A
- Recording the session
- Ask questions in the group chat and our other colleagues can respond through there
- Poll questions: Who knows what the New European Bauhaus is?
- Pass the floor to Maria.
- Chair and guide between speakers
- Guide Q&As
- Time keeper
- Closing: thank you for coming. look forwards to receive applications. Co-create info session next week. Matchmaking session. Recording will be available online. We will gather FAQs and put them online too. Here are our emails for any more questions.

Rebecca Van Eijk, 2024-07-19T13:58:49.006

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Have you worked on a New European Bauhaus project before?

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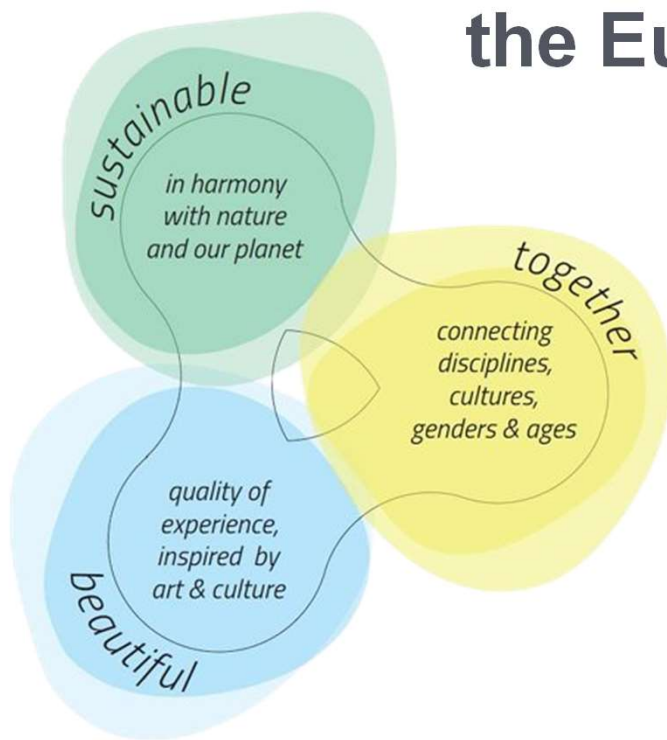
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What are the 3 New European Bauhaus core values?

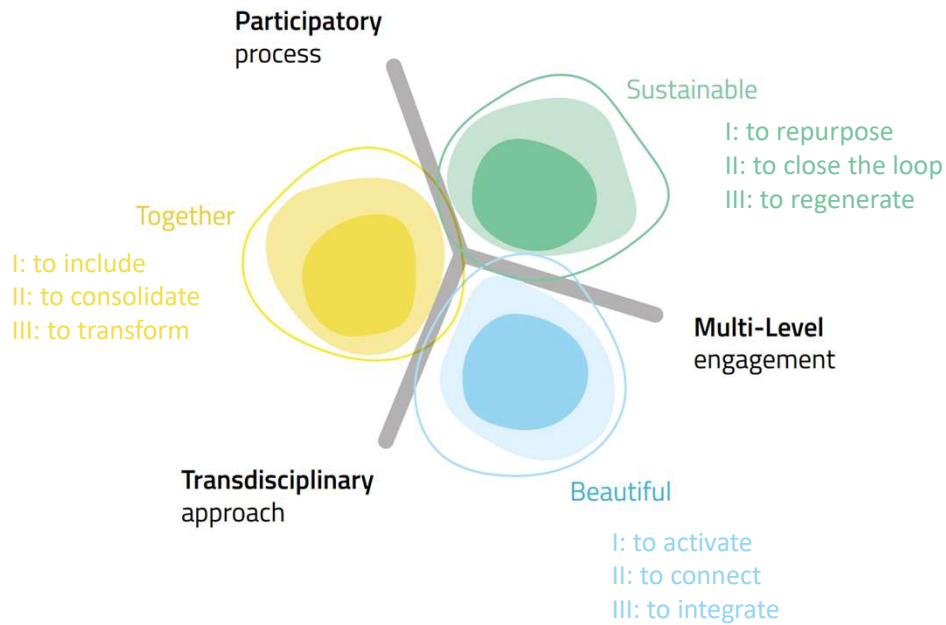
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The New European Bauhaus initiative connects the European Green Deal to our daily lives and living spaces.



It calls on all Europeans to imagine and build together a **sustainable** and **inclusive** future that is **beautiful** for our eyes, minds, and souls.

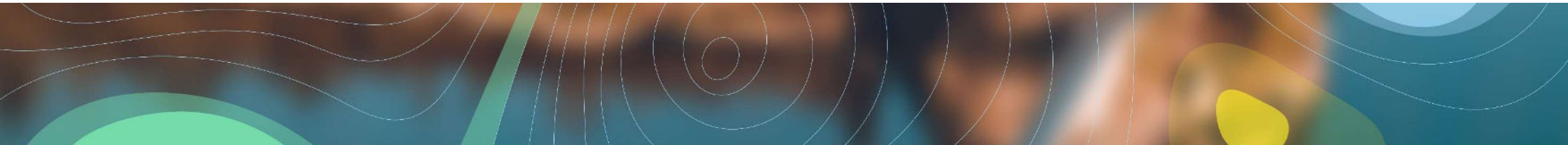
DEEPER LOOK + RESOURCES



NEB Compass

The New European Bauhaus Compass is a guiding framework for decision and project-makers wishing to apply the NEB principles and criteria to their activities. You can find it in [here](#).





THE EIT COMMUNITY NEB CITIZEN ENGAGEMENT TEAM



Funded by the European Union



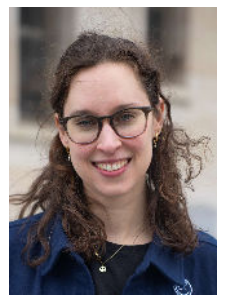
Maria Marrugat



Anne-Laure Aslanian



Rebecca van Eijk



Ellen Gale



Natalia Vera



Marianne Lemberger



Anna-Liisa Laarits



OUR PROGRAMS AND JOURNEY

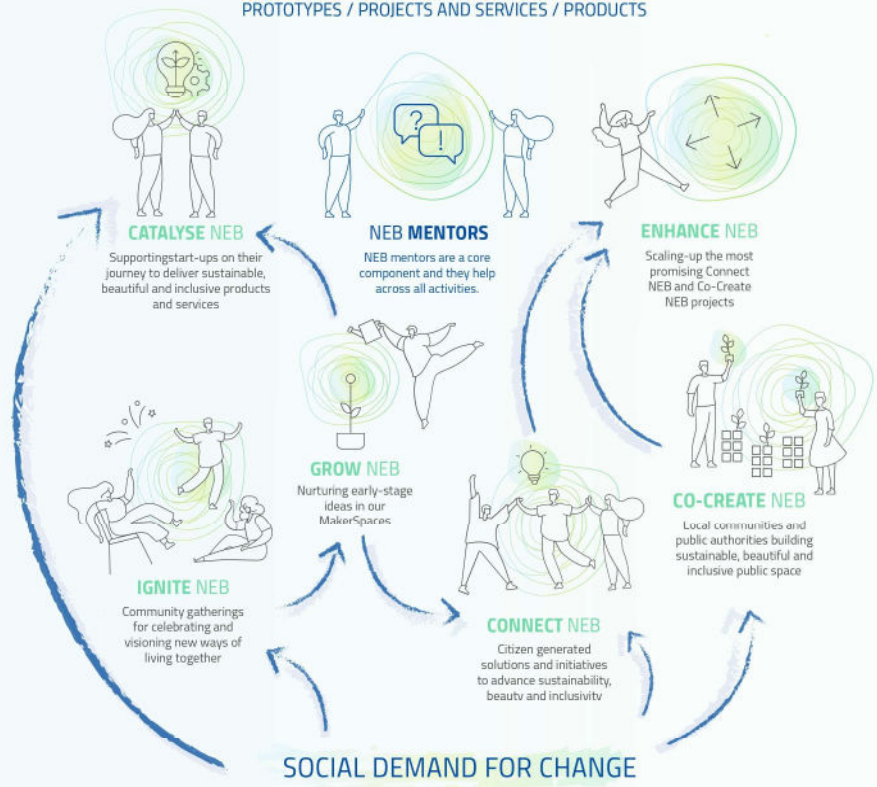
The EIT Community NEW EUROPEAN BAUHAUS Journey

New European Bauhaus
beautiful | sustainable | together



NEW EUROPEAN BAUHAUS (NEB)

PROTOTYPES / PROJECTS AND SERVICES / PRODUCTS



HIGH-LEVEL OVERVIEW OF OUR CITIZEN ENGAGEMENT CALLS

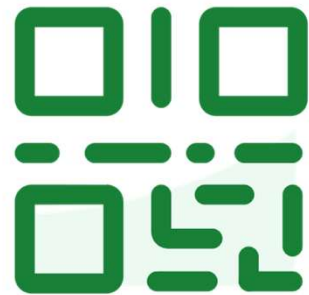


	Who can apply?	Funding available per project	Co-funding rate
Connect NEB	Single entities	15,000€	20%
Co-create NEB	Consortia of 2-4 partners including one city/region/affiliated entity	45,000€	25%



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For those who have joined us later, please join our Slido to contribute questions.



**Join at [slido.com](https://www.slido.com)
#4548575**

FUNDING ALLOCATION & FINANCIAL SUSTAINABILITY

Up to **8 projects** will be awarded with a maximum of EIT funding of **45K€ per project**. **Co-funding of 25%** of the total cost is a must.

Examples:

- Total cost of project 60 000€: EIT funding 45 000€, co-funding 15 000€ (which equals 25% of 60 000€)
- Total cost of project 70 000€: EIT funding 45 000K€, co-funding 20 000€ (which is above 20% of 70 000€)

Financial Sustainability Mechanism is not a must it will be assessed in the evaluation criteria.



AIM & OBJECTIVE OF CALL

To **resolve challenges faced by cities and peri urban and rural areas** by focusing on innovation and **action in public spaces** through citizen engagement in their re-design

Thematic Axes

The proposal must address at least one of the following:



1. RE-connecting with nature



3. Prioritising the places and people that need it the most



2. RE-gaining sense of community and belonging



4. The need for long term, life cycle and integrated thinking in industrial ecosystem

EXPECTED OUTCOMES, OUTPUTS AND IMPACTS

All activities must achieve at least one of the expected outcomes:

- A: Improved quality of a defined public space by implementing the NEB approach.
- B: Improved quality of a public space through complementarity with a local policy/strategy and implementation of the NEB approach.

In addition, all submitted proposals must meet at least one of the expected outputs:

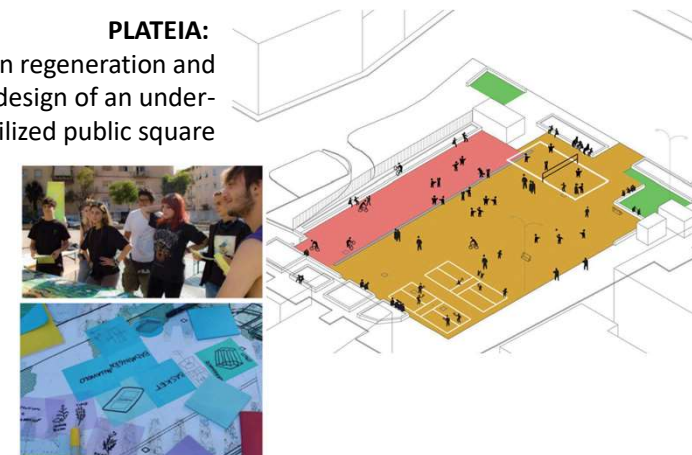
- 1: **Products and services** (including rapid product prototypes)
- 2: **Co-design and co-sterwardship** (of NBS solutions, urban regeneration in less favourable areas, transformation of public elements towards a circular model)

All the above- targeted outcomes and outputs **aim to influence local policy/strategies** to achieve a system change.

Our City:
Improved quality of defined public space by **co-designing** a piece of public urban furniture



PLATEIA:
Urban regeneration and co-design of an under-utilized public square



PROJECT KPIS

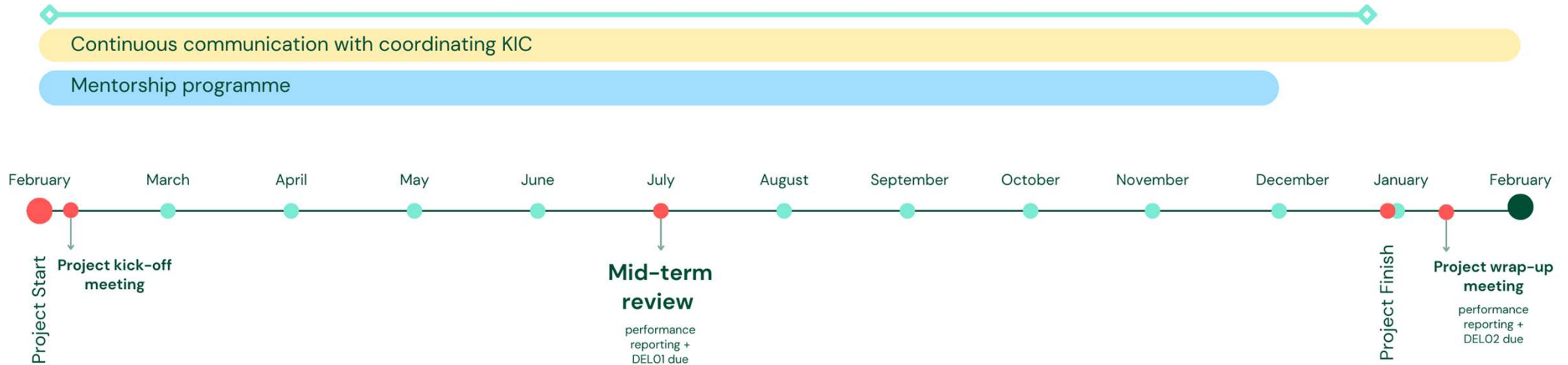
Each proposal must address 2 Key Performance Indicators (KPIs) and specify the minimum target value expected for each KPI.

KPI Code	KPI Name	Description	Target
KSN02	Demonstrations/pilots/living labs within a project that involve citizens/ local associations	Actively engaged an appropriate amount of citizens/community representatives of various age and social groups in running a demonstration/successful pilot/living lab* to encourage experimentation, research and the development of solutions	1
KSN03	Public Realm improvements	This KPI includes both: a) small-scale and temporary changes, using low-cost and scalable interventions, and b) permanent investment as part of a public realm action plan	1
CL01	Strengthened resilience to the unavoidable impacts of climate change	Number of people with strengthen climate resilience as an output of the project.	50
CL02	Climate-friendly jobs created or sustained	Combined 1 new jobs created in start-ups/scale-ups, and 1 jobs/employment in existing businesses, partners sustained through innovations	2
KIC.I10	Events organised	Number of events organised to engage with citizens in the co-creation.	2
KIC.B05.1	Transition towards greater circularity	Activities that lead to a reduction of material consumption (related to the process and/or product targeted) in the Connect NEB programme.	1
FD01	Increased public engagement in food system	Number of people taking part in food co-creation activities.	50
FD02	New skills and professions developed in the food sector	Number of new skills and professions developed as a result of the activity.	1

PROJECT IMPLEMENTATION OVERVIEW

- **11 months project duration**
- **2 mandatory deliverables** (intermediate and final report)
- Mentorship programme
- Mid-term review
- **Cohort meetings**
- **Comms activities for project visibility**
- **In-person gathering with the cohort**

Project Duration = 11 months



**This calendar is indicative. Dates might be subject to change.*





What do Co-create NEB projects look like in practice?



ELDERS 2024

- Encouraging active mobility among elderly people in Masquefa (Spain), through citizen engagement and urban elements in the public realm that encourage walking.
- Integrating elderly people from the urban and rural areas of Masquefa.
- **Workshop 1:** Analysing the areas and identifying walking routes in Masquefa.
- **Workshop 2:** Walking and discussing the routes.
- **Co-Design workshops:** design urban elements with the elderly
- **Implementation and analysis:** the impact of the urban elements in the public space.



Sobrotherhood

Rebuild the lost sense of community in the neighbourhood of Sobreiro by reconnecting with nature through biophilic design

2024-07-30

LIVING FUTURE
EUROPE

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para
a Vida.

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EIT Community New European Bauhaus Sobrotherhood project is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union.



The project concept and proposal

The project aims to model and test in **Sobreiro** the activation of **self-sustainable socio-economic ecosystems** at district level, relying on the pluralist potential of the **marginal perspectives, biophilic design** and the **NEB** guiding framework. The proposed set of actions is intended to boost the sense of belonging and upgrade the sense of identity among the peripheral community from the Sobreiro neighbourhood, in the heart of the city of Maia within the Metropolitan area of Porto.

The neglected **public areas** surrounding the social housing built structures can act as a **sustainable tool** for **social engagement and economic development**. By applying the NEB principles through biophilia, it is hoped that the **co-created works**, crafted with a selected group of **55+ community representatives**, further tailored with the **youngsters** from the neighbouring schools, and tested on-site with the cross-sectoral set of partners will inspire the creation of **green jobs** and **environmental initiatives** in the area.

The activities include a **mentorship program for 55+ community representatives** so as to engage them in co-creating the **public spaces concept design call**, and to empower their voices in further developing entrepreneurial initiatives for the self-sustainability of the rehabilitation program in the long run.

Hoping to **inspire the youngsters** to tailor place-based future green jobs, the **communication campaign** will focus on as a focal point for interconnecting social-technical-financial environmental

Scope of project

The **three NEB core values** tackled are:

_ **BEAUTY**: foster the collective re-conceptualisation of places

_ **SUSTAINABILITY**: engage regenerative mechanisms of transformation for open spaces

_ **TOGETHER**: building on a regained sense of belonging and brotherhood, inspiring new ways of living together.

The adopted **NEB working principles**:

_ **citizen-centred participatory process**: the targeted community of Sobreiro will be engaged to co-design the methodological approach.

_ **multi-level engagement**: by locally connecting the community, the municipality and the housing district management agency, through the lens of an evidence based approach with proven positive results – biophilic design, the scalability potential for the methodological replication at a local, regional, national, global scale, are explored.

_ **transdisciplinarity**: deployment of interdisciplinary collaboration and cross-sectoral cooperation - technical, social, economic) and pluralist perspectives - education, citizens engagement, biophilic design.

Outcome and Impact

_The **repurposing of existing public spaces and the depaving** of the walkable surfaces are an opportunity for the local community to **better connect with nature** through the adoption of biophilic design principles - biophilia is innate but not instinctive, thus this proposal will help reconnecting the local community with nature. Also, the integration of nature-based solutions will augment **soil permeability**.

_The development of **intergenerational learning experiences** is hoped to improve communication between elderly people and the younger generations, and as such to foster the increase of the sense of belonging among the residents of Sobreiro.

_Creating **opportunities for new green jobs** to flourish, will capitalise on the aged population's professional knowledge and will help a new generation of young professionals to start and develop new working paths.

Sobrotherhood ideas contest: Biophilic design?



Biophilic design

KELLERT'S BIOPHILIC DESIGN ELEMENTS & ATTRIBUTES

ENVIRONMENTAL FEATURES

Color
Water
Air
Natural ventilation
Plants
Animals
Natural materials
Views and vistas
Façade greening
Geology and landscape
Habitats and ecosystems
Fire

NATURAL SHAPES + FORMS

Botanical motifs
Tree and columnar supports
Animal (mainly vertebrate) motifs
Shells and spirals
Egg, oval and tubular forms
Arches, vaults, domes
Shapes resisting straight lines and right angles
Simulation of natural features
Biomorphy
Geomorphology
Biomimicry

NATURAL PATTERNS + PROCESSES

Sensory variability
Information richness
Age, change and the patina of time
Growth and efflorescence
Central focal point
Patterned wholes
Bounded spaces
Transitional spaces
Linked series and chains
Integration of parts to wholes
Complementary contrasts
Dynamic balance and tension
Fractals
Hierarchically organized ratios and scales

LIGHT + SPACE

Natural light
Filtered and diffused light
Light and shadow
Reflected light
Light pools
Warm light
Light as shape and form
Spaciousness
Spatial variability
Space as shape and form
Spatial harmony
Inside-outside spaces

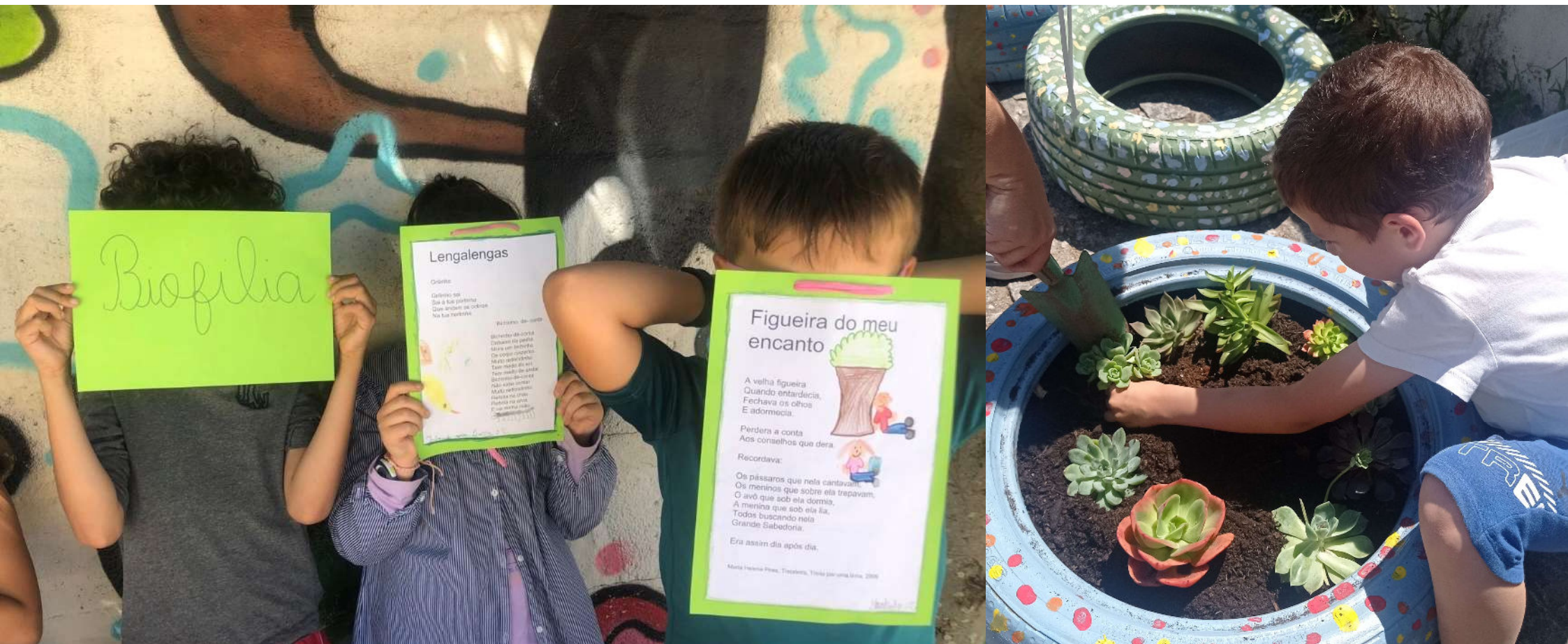
PLACE-BASED RELATIONSHIPS

Geographic connection to place
Historic connection to place
Ecological connection to place
Cultural connection to place
Indigenous materials
Landscape orientation
Landscape features that define building form
Landscape ecology
Integration of culture and ecology
Spirit of place
Avoiding placelessness

EVOLVED HUMAN-NATURE RELATIONSHIPS

Prospect and refuge
Order and complexity
Curiosity and enticement
Change and metamorphosis
Security and protection
Mastery and control
Affection and attachment
Attraction and beauty
Exploration and discovery
Information and cognition
Fear and awe
Reverence and spirituality

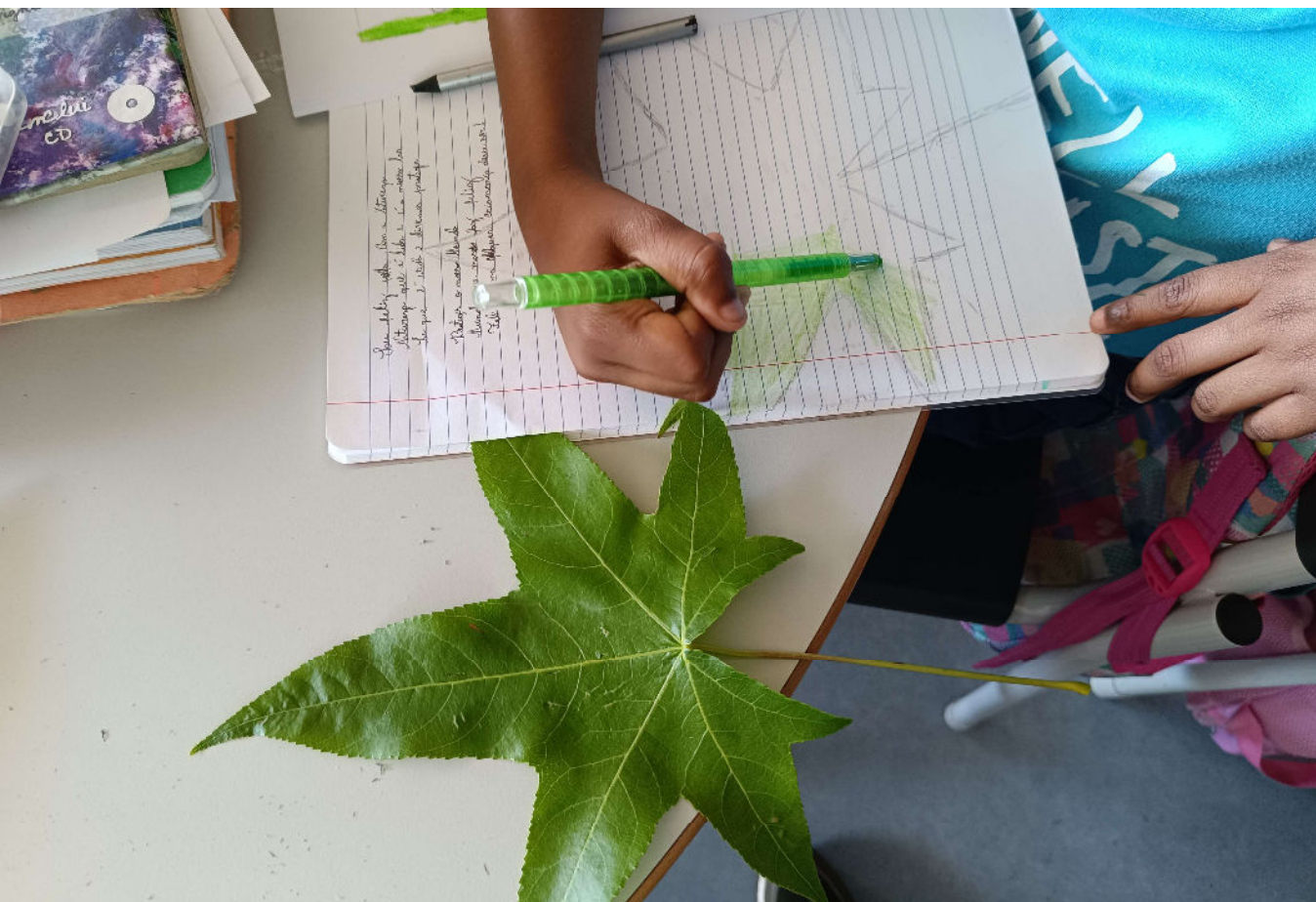
Sobrotherhood - Children's Day



Sobrotherhood - Children's Day



Sobrotherhood - Children's Day





Sorrir
para
a Vida.




Mnln
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Obrigado! Thank you!

info@living-future.eu
living-future.eu



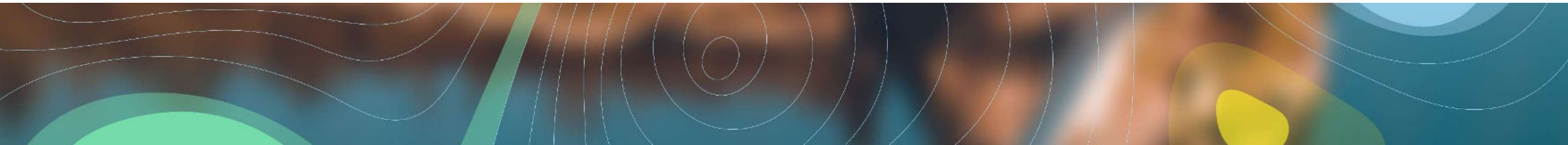
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How well are you following the information presented so far?

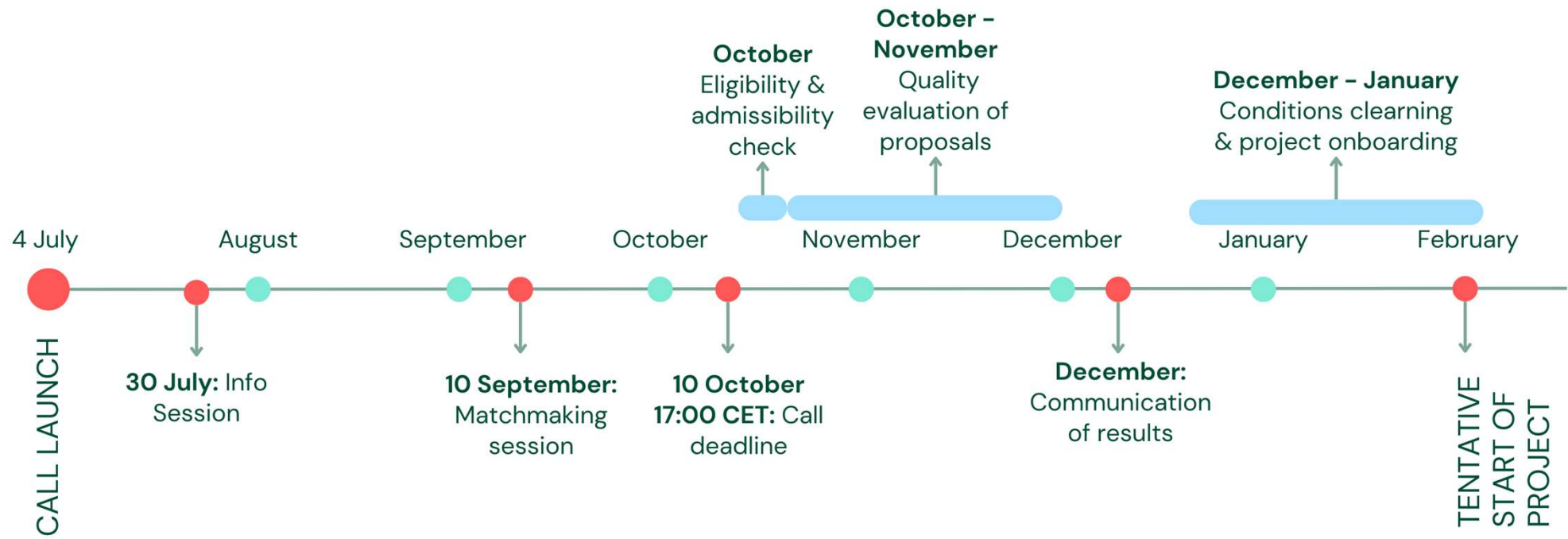
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Q&A session



CALL CALENDAR



**This calendar is indicative. Dates might be subject to change.*



INTERESTED IN APPLYING?

HOW TO APPLY - APPLICATION PROCESS in NetSuite by 10 October 2024 at 17:00 CET

Before starting to draft a proposal, you must follow the following steps:

STEP 1: register in the [EU Funding & tender opportunities portal](#) to obtain the nine-digit Participant Identification Code (**PIC number**). If an organisation already has a PIC number, there is no need to register again.

STEP 2: Submit your [Partner Information Form \(PIF\)](#).

NB: If you previously applied to an EIT Urban Mobility/EIT Community NEB Call for Proposals (already registered in PLAZA), do not submit the PIF form but **contact the EIT UM Service Desk servicedesk@eiturbanmobility.eu**: you will receive the credentials to access the new NetSuite platform.

STEP 3: access the [EIT UM NetSuite platform](#) and find the open calls under *menu --> Call for Proposals --> Open Calls*.



Section 4
Call Manual



HOW TO APPLY - APPLICATION PROCESS in NetSuite **by 10 October 2024 at 17:00 CET**

Steps of the submission in NetSuite are explained
in a live session



Section 4
Call Manual

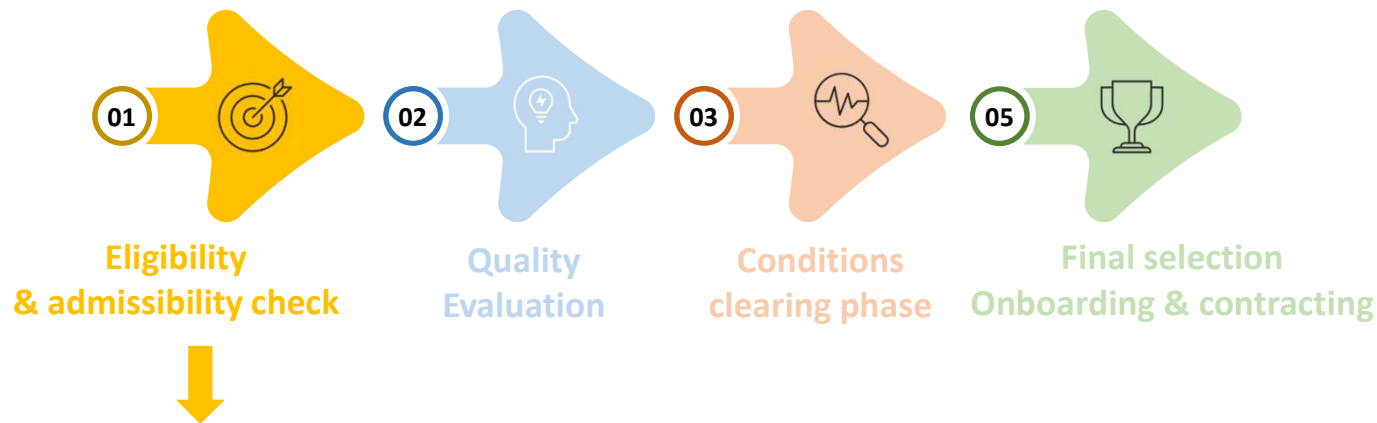


HOW TO APPLY - APPLICATION PROCESS in NetSuite by 10 October 2024 at 17:00 CET

- Read the **Guidelines for Applicants** document that are available on the Call website.
- **Register your organisation in NetSuite** or contact the ServiceDesk as early as possible.
- **Before submitting** your proposal, check that:
 - It fulfils the call requirements from the Call Manual
 - It is complete, readable and written in English, and submitted on time by the Lead Applicant in NetSuite
 - Your project partners are all registered in the system
- **Do not wait until the deadline** to submit your proposal to avoid technical problems due to possible overload of the system. Any proposals submitted after the deadline will not be considered. Once your proposals is submitted it will not be possible to revert the process any longer, nor to submit a new updated version.
- Contact PMO if you have any doubts/questions regarding NetSuite: pmo@eiturbanmobility.eu



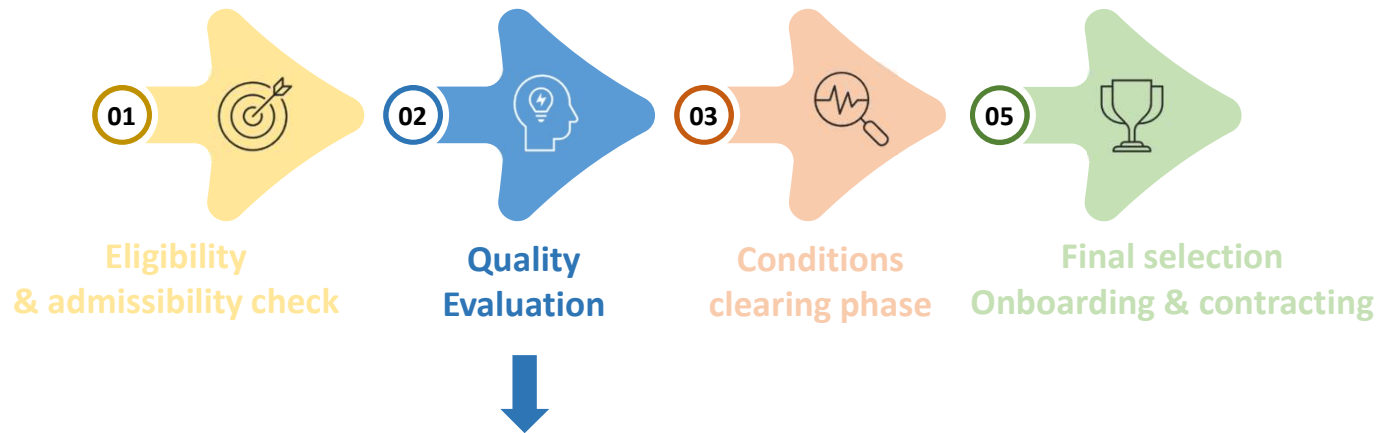
EVALUATION & SELECTION PROCESS: once the call closes, 26 Sept



1. **Completeness:** completed, submitted in time by the Project Applicant via NetSuite, in English, with all its mandatory sections.
2. **Registration of the applicants*:** PIF fully complete in NetSuite, incl. PIC number for all project partners
3. **Eligibility of the applicants:** entities based in an EU Member State or in Third countries associated to Horizon Europe. One single entity only.
4. **Consortium composition:** from 2 to 4 partners. At least 2 independent of each other. One city/region/affiliated to city/region.
5. **Registration/Declaration of affiliation*:** only to affiliated to city/region using the template.
6. **Co-funding rate*:** minimum co-funding rate of 25% across the project
7. **KPIs addressed*:** minimum of 2 mandatory KPIs
8. **Mandatory deliverables*:** intermediate report and Final performance report

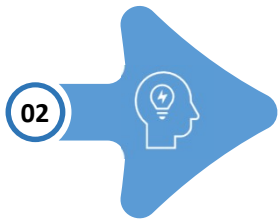
*5 calendar days to correct the data

Evaluation and Selection Process



Expert Evaluators will assess the **excellence, impact, and implementation** of the eligible proposals based on predefined evaluation criteria (next slides).
They will produce a Summary Evaluation Report and give a final score per proposal (max. 70 points)

Evaluation and Selection Process



Quality
Evaluation

	Max score
Excellence	25 points
Impact	25 points
Implementation	20 points
Total points	70 points

Evaluation and Selection Process



Excellence: novelty and innovation	Max. scoring 25
<ul style="list-style-type: none"> The proposal objectives are SMART (Specific, Measurable, Achievable, Realistic and Time Bound) and in line with the NEB challenges (Section 3) 	5 points
<ul style="list-style-type: none"> The proposal demonstrates the social demand, its need and relevance for society, with at least two target groups identified. 	5 points
<ul style="list-style-type: none"> The proposed solution, methodology, and/or the engagement strategy is innovative: it uses creative and stimulating formats in which locals are engaged to build community and to boost the transformation of their cities, per-urban areas and rural areas. 	5 points
<ul style="list-style-type: none"> The proposal integrates the three NEB values (sustainability, inclusivity and aesthetics) from the challenge definition into the proposed solution. 	5 points
<ul style="list-style-type: none"> Gender and diversity are considered in the design/development of the project and its outputs/solutions. The project team is mixed and includes women and/or underrepresented groups. 	5 points

Project objectives

Social demand & context

Solution/method/project

Integration of NEB values

Gender and diversity

Score	
0	None
1	Very poor
2	Poor
3	Fair
4	Good
5	Excellent

Evaluation and Selection Process



Impact: social, economic, financial, and general sustainability	Max. scoring 25
<ul style="list-style-type: none"> The proposal's expected outcomes, outputs and impacts are measurable on a <u>quantitative and a qualitative level</u>. Adequate performance metrics of the proposed solution are provided to objectively evaluate the <u>sustainability, inclusivity and aesthetic value</u>. 	5 points
<ul style="list-style-type: none"> The proposal is aligned with existing local strategies (city and/or district/regional level) and/or is planning to showcase the results to relevant city officials. 	5 points
<ul style="list-style-type: none"> The proposal presents an appropriate dissemination and end-user engagement plan that targets specific audiences and stakeholders in the local context and is aligned with the challenge area (in line with Article 17 of MGA). 	5 points
<ul style="list-style-type: none"> The proposal has the potential to be implemented on a broader scale or replicated in various cities (the outcomes are repeatable and/or scalable). 	5 points
<ul style="list-style-type: none"> The proposal's potential economic impact is outlined to ensure potential future durability and transferability. Measures to exploit the data obtained should be described, including how this could potentially be used as a project marketing and/or sales plan. 	5 points

Performance metrics

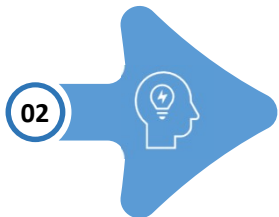
Alignment with local strategy-
potential for sustained impact
beyond the project

Dissemination and end-user
engagement plan

Replicability

Future durability potential

Evaluation and Selection Process



Quality Evaluation

Implementation: planning and sound financial management	Max. scoring 20
<ul style="list-style-type: none">The proposal provides effective and professional management structures to attain the defined outcomes.	5 points
<ul style="list-style-type: none">A clear risk and mitigation plan is provided.	5 points
<ul style="list-style-type: none">The workplan and budget including identified deliverables and milestones, are aligned with the proposed objectives, KPIs and expected outcomes.	5 points
<ul style="list-style-type: none">The applicant represents the correct competencies in accordance with the scope of the proposal and demonstrates a strong ability to mobilise the identified target groups.	5 points

Project management structures

Risk and mitigation plan

Workplan and budget

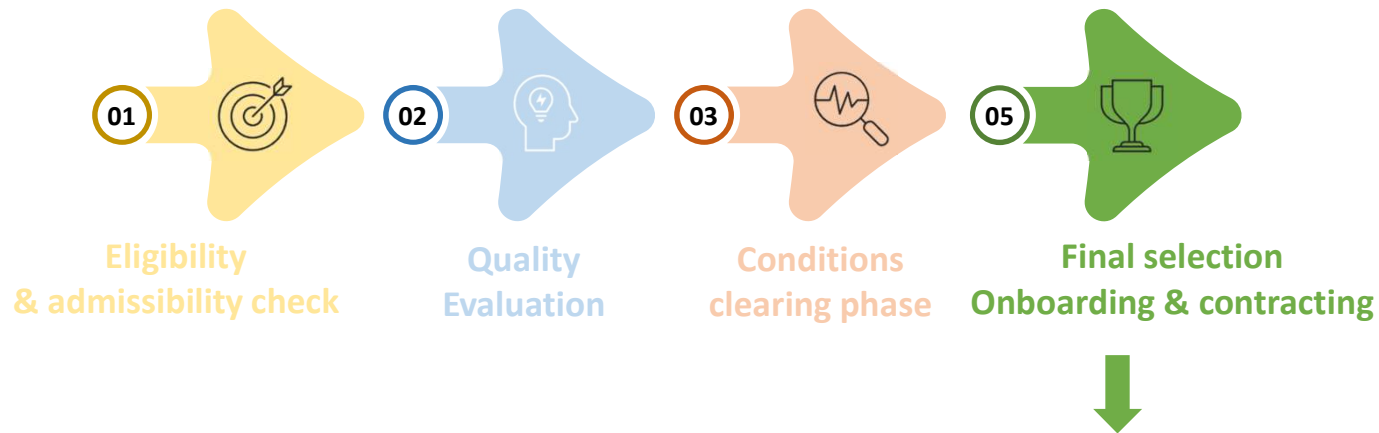
Team competencies

Evaluation and Selection Process



8 projects with up to 45K EUR and with a score of at **least 45 points (threshold)** will be funded. The selected projects might receive a **list of conditions** to improve their proposals before getting officially funded.

Evaluation and Selection Process



After the conditions are fulfilled, the onboarding and contracting phase begin, and the project can start.

Tips & Tricks for a Successful Proposal

Back to Basics

- Keep it simple, explicit & tangible:
 - If it's not written down, the evaluator cannot make assumptions about your knowledge or experience
 - Ensure that you are answering the actual question: e.g. identifying two target social groups:
 - × *This project will target local citizens of the town and business-minded individuals*
 - ✓ *This project will target the local 65+ plus population and school children from 3 identified schools in the district.*
- In practice:
 - Have you answered all the questions, even the optional ones?
 - Have you copy pasted the same answer anywhere?
 - Have you cross referenced each question with the call manual & corresponding evaluation criteria? Signpost this.
 - Have you used AI to help you write your proposal?
 - Longer does not equal better

Tips & Tricks for a Successful Proposal

Incorporating the New European Bauhaus

- How exactly is your project a NEB project & have you made this explicit?
- Have you considered **all three values** sufficiently?
 - Giving equal weight to the three where possible, e.g.
 - × *A mobility project with a strong inclusion focus, but where aesthetics is addressed through the addition of a few plants*
 - × *A public space improvement which is aesthetically focused and done in a co-created manner, but where the sustainability of the materials has not been sufficiently considered*
- Consider how to weave this into the narrative throughout

Tips & Tricks for a Successful Proposal

Going further:

- Narrative building:
 - Connect the dots, does it tell a complete and coherent story from beginning to end?
- Consider the level of ambition of your project: **aim for ambitious in ideas but pragmatic in delivery**
- Can you already demonstrate that you've already considered the **impact** and **legacy** of the project?

- Final checks:
 - Can you get a second pair of eyes to review it for you?
 - Does it make sense to someone unfamiliar with your organisation and project?

Tips & Tricks for a Successful Proposal

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After this info session, do you think you will be applying?

① Start presenting to display the poll results on this slide.



UPCOMING!

**10 September 2024 11:00 CET:
Matchmaking Session**

Register here: <https://forms.office.com/e/kXBQSye6YD>

