

# Circularity Thinking – Train-the-Practitioners, Slovenia Deep Demonstration

**Date & time** Six weekly training workshops, starting on Tuesday 24<sup>th</sup> May  
09:00-12:00 CET

**Location** Online training

**Registration** [CLICK HERE](#)

## Introduction

The Circular Economy is one of Slovenia's strategic development priorities and forms part of the Government's 'Vision for Slovenia in 2050'. The 'Roadmap Towards the Circular Economy in Slovenia' states that it is necessary to alter models of manufacturing and consumption, to ensure that resources are retained within cycles for as long as possible to retain value. To make it happen, representatives of all sectors should take part in a large learning process using already existing expertise and bringing innovative approaches to circular capacity building.

As part of the "Deep Demonstration of Circular, Regenerative and Low-Carbon Economy in Slovenia" process, Climate-KIC will be delivering two training courses during May and June based on the circular training it has been delivering for four years with tools and approaches developed by Professor dr. Fenna Blomsma, Chair of Circular Economy and Systems Innovation at the University of Hamburg. Circularity Thinking was created to tackle climate change through the implementation of circular strategies – creating skills and knowledge to understand why and how circular strategies can be effective. It creates a circular mindset by exploring the problems of a linear approach and then creating circular strategies that solve linear problems.

## About the course

**Train-the-Practitioner training** – this training is specifically targeted at people working in the packaging sector and will use Circularity Thinking tools to analyse resource use in the sector. It will be relevant for anyone working within or connected to the packaging sector and will use case examples showing how existing linear approaches can be modified to create circular strategies. It will be relevant for a range of roles such as product designers, engineers and project managers as well as associated trades such as sales within the packaging sector.

This online course will provide training to understand how to practically apply Circularity Thinking tools and approaches to the packaging sector and supply chain, and develop circular strategies as a facilitator for change. It will give you a clear understanding of what is involved in applying circular approaches in an

organisation and will help you develop the skills you need to use these tools, with a special focus on challenges within the packaging sector.

During the course you will learn how to use practical tools such as the Circularity Compass, Value Hill and Circularity Grid that you can use in your work to create and implement circular solutions. You will learn how to create circular economy strategies and hear about how others have implemented circular strategies.

## Learning outcomes

After successfully completing the Train-the-Practitioners course, participants will be able to:

- Develop a circular mindset and deep understanding of the Circularity Thinking tools.
- Start or develop implementation of circular solutions into your daily practices and activities.
- Understanding circularity as concrete way of thinking and practicing (with a focus on connecting to packaging processes).
- Access and contribute to the Climate-KIC's circular community of coaches, trainers and practitioners collaborating on circular economy and circularity thinking activities.
- Demonstrate knowledge and ideas to complete the competency framework and become an approved user of the Circularity Thinking materials.

## Content

**TYPE:** Blended training course with self-study, workshops and offline activities/project components.

**LANGUAGE:** English.

**PLACES:** 25 (Seats will be reserved on a first come first serve basis).

**TIME TO ALLOW:** 25-30 hours (2-3 hours for self-study and for each of the workshop modules + offline activities). The course consists of six workshops, with dates and indicative topics/timings as indicated below in the schedule scheme.

**CONTACT INFO:** To check eligibility and for further information contact: [richard.bubb@community.climate-kic.org](mailto:richard.bubb@community.climate-kic.org)

## Is this course right for you?

- This blended course is intended for people working within the packaging sector and associated value/supply chain.
- It is most fitting for participants seeking to nurture their circular mindset, experiment, learn, and share with others.
- Detailed knowledge of circular economy strategies is NOT required, although a keen interest is clearly desirable!

## **How is the course structured?**

Workshop 1 – 24th May – 9:00-12:00 CET – Understand the circular economy concept

Workshop 2 – 31st May – 9:00-12:00 CET – Map the current system

Workshop 3 – 7th June – 9:00-12:00 CET – Hunt the waste

Workshop 4 – 14th June – 9:00-12:00 CET – Identify suitable circular strategies

Workshop 5 – 21st June – 9:00-12:00 CET – Reassess the proposed new system

Workshop 6 – 28th June – 9:00-12:00 CET – Develop an action plan

## **Who are the trainers?**

### **Milan Vaselinov - Approved Trainer**

Milan Veselinov has been professionally dealing with the circular economy in Serbia since he returned from the Netherlands with the aim of helping responsible companies in the transition to good business, while creating a positive and acceptable environment for such business. The circular economy is his choice as the most logical model to achieve higher profits with the delivery of better products and at the same time save resources, society and the environment.

He founded the company CirEkon, which is fully committed and specialized for the transition to a responsible circular economy. He is founder and lead of the expert and innovation Balkan circular economy network called Circular Economy Beacons through which circularity is connecting Greece, Serbia, Romania, Bulgaria, Germany and Spain.

“I want to bring the circular concept closer to the business world in Serbia and region in the best possible way”

### **Attila Katona – Approved Trainer**

Attila Katona is a system innovation researcher, facilitator, and consultant with a focus on urban transformation and circularity. His qualifications include process engineering and economics, and he pursues a PhD in environmental governance at the Central European University. He frequently works with the European Commission, EIT Climate-KIC, and various public and private clients, such as cities in Europe, North America, Russia and East Asia, where he co-designed and facilitated multi-stakeholder processes, projects, and partnerships.

He is enthusiastic about designing learning experiences in academic and professional settings. He supported the development of the Circularity Thinking training materials, and ran train-the-trainer sessions and pilot workshops with the electronics, building, automotive, and maritime industries from Romania to Denmark.

"I'm committed to work towards solving complex sustainability challenges and the necessary transitions to a more resilient and reflexive society"