

**How gender-smart are you?**

**Take the quiz!**



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Inequality in climate innovation continues, with men dominating the sector, both in the number of climate start-ups founded by men and the amount of funding given to men-founded companies versus those founded by women.

This quiz is designed to test your knowledge and understanding of some of the key lessons from our *'Five actions to be gender smart in your organisation'* campaign.

Help us promote gender-smart practices in climate entrepreneurship. Take the quiz!

You'll find the correct answers at the end of the document.

1. **Of those displaced by climate change, what percentage are women?**

**A** 40%

**B** 55%

**C** 80%

**D** 90%

## 2. Which practice is an example of purple washing?

- A** Companies advocating for gender equality internally and externally
- B** Companies promoting International Women's Day online and not addressing it internally
- C** Companies adopting a gender inclusive communication toolkit
- D** Companies offering men training to understand gender bias

**3. What is the percentage of women's representation in national and global climate negotiating bodies?**

**A** 50%

**B** 40%

**C** 30%

**D** Below 30%

**4. For every dollar of funding, how much do women-founded start-ups generate?**

**A** 31 cents

**B** 50 cents

**C** 78 cents

**D** 100 cents

**5. For every dollar of funding, how much do men-founded start-ups generate?**

**A** 31 cents

**B** 50 cents

**C** 78 cents

**D** 100 cents

**6. In 2023, what percentage of Venture Capital (VC)-funded start-ups in Africa had an all-women founding team?**

**A** 1%

**B** 2%

**C** 5%

**D** 10%



**7. Which of the following actions is not considered gender-smart?**

**A** Investing in women

**B** Updating communications materials

**C** Bringing in men as allies

**D** Maintaining the status quo

**8. How much could be added to the global Gross Domestic Product by 2025 if we closed the gender gap in entrepreneurship?**

**A** \$5 trillion

**B** \$8 trillion

**C** \$10 trillion

**D** \$12 trillion

## 9. Why is it important for allies to use their position to confront oppressive behaviour?

- A** To maintain their privilege
- B** To create a fairer and more just world for all
- C** To gain personal recognition
- D** To avoid conflict

**10. What is an example of how organisations can integrate gender-smart practices in their business plan?**

**A** Increase profit margins

**B** Launch a new product line

**C** Hire more women in leadership positions

**D** Reduce administrative overhead

## Correct answers:

- 1.C
- 2.B
- 3.D
- 4.C
- 5.A
- 6.B
- 7.D
- 8.D
- 9.B
- 10.C

### **0-3 Correct answers: Diversity explorer**

You have limited awareness of diversity and gender gaps. But don't worry. We have you covered. Check out the resources at EIT Climate-KIC to get you started.

### **4-6 Correct answers: Growth seeker**

There's still room for growth in understanding the impact of gender equity on entrepreneurship and decision-making. Check out the resources at EIT Climate-KIC to get you started.

### **7-9 Correct answers: Inclusion advocate**

Great job! You have a strong understanding of the critical issues related to gender equity and diversity. You recognise the value of diverse teams and the impact of closing gender gaps. To go a little step further, check out our resources.

### **10 Correct answers: Equality genius**

Excellent work! You have an expert-level understanding of the importance of gender equity and diversity. Your knowledge can help drive meaningful change and promote gender equality in entrepreneurship and decision-making. Keep leading the way!

**For more gender-smart resources go to  
[climate-kic.org](https://climate-kic.org)**



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